



Dear Sir/Madam,

**Subject: Development of vendor list on Energy Efficient (EE) equipment suppliers for MSMEs under GEF-World Bank-SIDBI-BEE scheme - *Exploring your suitability and willingness for inclusion in the EE database***

World Bank (WB) and Global Environment Facility (GEF) has launched a Project on “Financing Energy Efficiency at MSMEs” which is jointly executed by Small Industrial Development Bank of India (SIDBI) and the Bureau of Energy Efficiency (BEE) to implement Energy Efficiency (EE) initiative in five MSME Clusters in India, Kolhapur (Foundry sector), Pune (Forging sector), Tirunelveli (Limekiln sector), Ankleshwar (Chemical sector) and Faridabad (Mixed sector) with an estimated 3800 MSME units to reduce and / or avoidance of Green House Gas (GHG) emissions and help reducing energy cost.

Under the umbrella of this Project, Federation of Indian Chambers of Commerce and Industry (FICCI) in association with InsPIRE Development Services (InsPIRE) has been appointed to conduct the activity of “Capacity building of Vendors for penetration of their products in MSMEs at Kolhapur, Pune, Tirunelveli, Ankleshwar, and Faridabad”.

**The objectives of the project are:**

- Identify and prepare database of suppliers/ vendors/ service providers etc engaged in supplying Energy Efficient equipments/ services.
- Conduct exhibitions in the MSME cluster for the identified vendors to showcase their EE product, services and technology for awareness creation amongst industries, industrial associations and other stakeholders
- To devise marketing strategies and schemes for the identified vendors for effective penetration of Energy Efficient products and services.

(Project Link: <http://www.sidbi.com/?q=world-bank-gef-project-financing-energy-efficiency-msmes> )

**Benefits of empanelment in the database as Energy Efficient Equipment suppliers:**

- Your company profile and EE products and services will be enlisted in the database approved and certified by GEF, World Bank, SIDBI and BEE.
- You can display in product brochures, website and advertisement “Empanelled and listed suppliers by SIDBI for GEF-WB-BEE Project” for promoting / marketing your product and services after obtaining a written approval from SIDBI. Help will be extended to get the required approval from SIDBI





- Your free participation in the technology exhibitions in five targeted clusters (total of 14 technology exhibitions to be conducted in 5 clusters). You will be able to market your EE products / services and their benefits at the technology exhibitions seminars. You will have the opportunity to interaction with MSME units, Industrial Associations and other stakeholders in the clusters
- The EE database will be hosted in Project website (maintained by SIDBI and BEE) and FICCI's website
- The EE database will be circulated to MSME units in the five clusters for future procurements.
- Database of MSMEs, Industrial associations and other stakeholders etc will be shared with the vendors for future promotion of their product
- Generation of enquires for EE equipments during the ongoing implementation of Energy Efficiency measures in 500 MSMEs under this project

Presently we are in the process of developing the Energy Efficiency equipment / technology / service provider database. If you are willing to enlist your company in the database, we would like to know the following:

- Details of your current presence/ branch offices/ representative etc in five clusters.
- Your confirmation to participate in at least one or two exhibition in the cluster of your interest.
- Your willingness to provide requested information like technical specification, after sales services, delivery/ installation lead time, warranty term etc.

We look forward to your earliest reply for willingness to participate in this Project. The dates and venue for 1<sup>st</sup> set of exhibitions in four clusters is as below:

Location	Date	Address
Pune	27 <sup>th</sup> May 2013	<b>Mahratta Chamber of Commerce, Industries and Agriculture (MCCIA)</b> J-462, MIDC, TELCO Road, Ganesh Nagar, Bhosari, Pune - 411026 INDIA, Tel : +91 020 27130700/ 800
Kolhapur	29 <sup>th</sup> May 2013	<b>Residency Club</b> P.O. New Palace, Kolhapur- 416003, Tel: 0231 2651477, 2661423.
Faridabad	19 <sup>th</sup> June 2013	<b>Hotel Delite,</b> 17-18-19, Neelam Bata Road, NIT Faridabad, Tel: 95129 2427672, 73, 74
Ankleshwar	24 <sup>th</sup> May 2013	<b>Hotel Lords Plaza</b> C4/6, GIDC, Old National Highway No. 8, Nr. Rly Station, Ankleshwar- 393002

Please note that the final selection of suitability of vendors for EE database would be decided by Project Steering Committee.





For any clarifications, feel free to contact **Mr. MN Girish** ([mn.girish@ficci.com](mailto:mn.girish@ficci.com)) and **Pushpendra Nayak** ([pushpendra.nayak@ficci.com](mailto:pushpendra.nayak@ficci.com) , 011 23487585, 09313636244)

With kind regards,

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